

Sabhyata Foundation



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A not-for-profit company registered under Section 8 of the Companies Act, 2013.

Primary Objective

Promotion of Indian art, culture, science and literature.

The foundation intends to “adopt” heritage monuments in the country, develop sustainable and inclusive visitor experiences at these sites, and through them promote our culture and values as well as support local livelihoods.

Legal Framework

As per Section 135 of Companies Act, 2013 read with rules The Companies (Corporate Social Responsibility Policy) Rules, 2014.

Dimension	Description
Compliance	Compliance of CSR programmes in line with Section 135 of Companies Act, 2013
E-Form CSR-1	Registration of Entities for undertaking CSR Activities
CSR Registration number	CSR00021742



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
OFFICE OF THE REGISTRAR OF COMPANIES

Dated : 03-02-2022

NOTE - THIS LETTER IS ONLY AN APPROVAL FOR REGISTRATION OF THE ENTITIES FOR UNDERTAKING CSR ACTIVITIES.

To,
SABHYATA FOUNDATION , 4, SCINDIA HOUSE,,CONNAUGHT CIRCUS,NEW DELHI,Central Delhi,Delhi,110001

PAN : ABACS4760K

Subject: In Reference to Registration of Entities for undertaking CSR activities

Reference: Your application dated 31-01-2022 (SRN-T75208926)

Sir/Madam,

With reference to the above, it is informed that the entity has been registered for undertaking CSR activities and the Registration number is CSR00021742. Please refer the registration number for any further communication.



Registrar of Companies

RoC - Delhi

Note: The corresponding form has been approved and this letter has been digitally signed through a system generated digital signature.

HEG Limited and Sabhyata Foundation



A Donor to Sabhyata Foundation

Sabhyata Foundation's CSR Activities at Red Fort, Delhi

1. Restoration and conservation of the Red Fort Centre and operations and maintenance of the Red Fort washrooms and water kiosks
2. Dances of India: Cultural show at Red Fort
3. Bharat Bhagya Vidhata – Red Fort Festival: Cultural festival at Red Fort
4. Jai Hind – Red Fort Sound & Light Show
5. Gandikota Fort: Development of amenities
6. Administrative expenses



Corporate Social Responsibility (CSR) fund received from HEG Limited

Details below show the receipt and utilization of contribution as received till the end of year 2021/22 from HEG Limited:

Particulars	Amount (in INR)
Total contribution received till the end of Financial Year March 31,2022	12,50,00,000
Less: Amount of contribution utilized till the end of Financial Year March 31,2022	12,90,73,428
Unutilized / (Over-utilized) balance of contribution at the closing of the year ended 2022	(40,73,428)*

- The deficit in contribution of Rs. 40,73,428 has been made up from interest received during the period from April 1,2019 to March 31,2022.

Utilization of HEG Limited CSR Fund

Activity 1

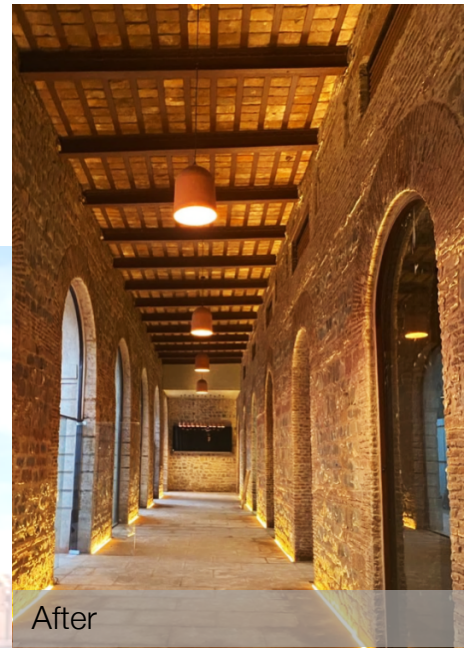
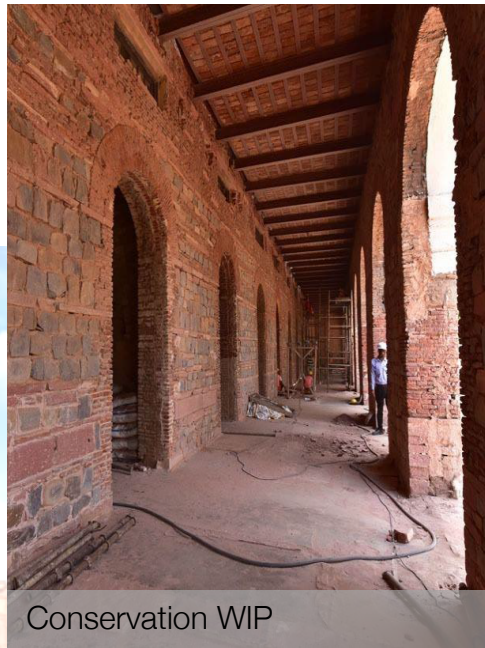
- Development, operations and maintenance of Red Fort Centre, washrooms and water kiosks
- Fund used INR 4,65,90,703/-

The Ministry of Culture offered a 150 year-old British barrack within the Red Fort to be conserved to house the Red Fort Centre. The restoration of the building was needed before it could be safely used as a public space.

With HEG's donations, Sabhyata Foundation undertook the restoration conservation work. Work was executed to the highest quality standards, following international norms, and using only historically appropriate building materials like lime mortar, red sandstone and lakhori bricks. The conservation work took nearly a year to complete.

The barrack is now ready, complete with world class visitor facilities like an interpretation centre, two special shows, a souvenir shop and a snack point. In addition, Sabhyata Foundation is maintaining gardens on three sides along the periphery of the Red Fort Centre.

Washrooms at Red Fort are also being maintained by Sabhyata Foundation; this has proven to enhance the visitor experience by providing clean and hygienic amenities.



Activity 2

- Dances of India and preview of the Red Fort Centre
- Fund used INR 1,88,05,143/-

Dances of India was held from December 23, 2021 – December 28, 2021. It was the first major cultural programme inside Red Fort after a long time.





Activity 3

- Bharat Bhagya Vidhata – Red Fort Festival – a big 10-day cultural festival at the iconic monument
- Fund used INR 6,10,20,800/-

The Government of India invited the Monument Mitra of Red Fort – Dalmia Bharat Limited – to organize a 10-day cultural extravaganza as part of the Azadi Ka Amrit Mahotsav celebrations. The festival was approved by the AKAM Secretariat and was held in collaboration with the Ministry of Culture, Ministry of Tourism and the Archaeological Survey of India.

The festival was held from March 25, 2022 to April 3, 2022. The festival featured diverse traditional crafts and textiles, cuisines from different states of India, multimedia experiences including Matrubhumi, a projection mapping show, interactive exhibitions and breathtaking artist performances attracting footfalls in excess of 1,50,000 over the 10-day period.

The festival received wide coverage and was applauded by everyone – the government, media, influencers, and netizens from across country.

The event was graced by distinguished personalities including Smt. Smriti Irani, Hon. Minister of Women and Child Development, Shri Piyush Goyal – Hon. Minister of Commerce and Industry, Consumer Affairs and Food and Public Distribution and Textiles, Shri J.P. Nadda, President of BJP, Shri Govind Mohan, Secretary Ministry of Culture, and Delhi Police Commissioner, Shri Rakesh Asthana.



Activity 4

- Jai Hind - Sound and Light Show
- Fund used INR 17,89,740/-

Jai Hind reimagines the way sound & light shows are done in India. It is the first immersive experience at a historical monument in India and blends state-of-the-art projection mapping, animation, live action films, giant puppets, dancers and immersive sound to create a truly immersive walkthrough show.

The narrator's voice is that of the incomparable Shri Amitabh Bachchan.





Activity 5

- Toilet Renovation and water facility at Gandikota Fort
- Fund used: Rs. 3,96,800/-

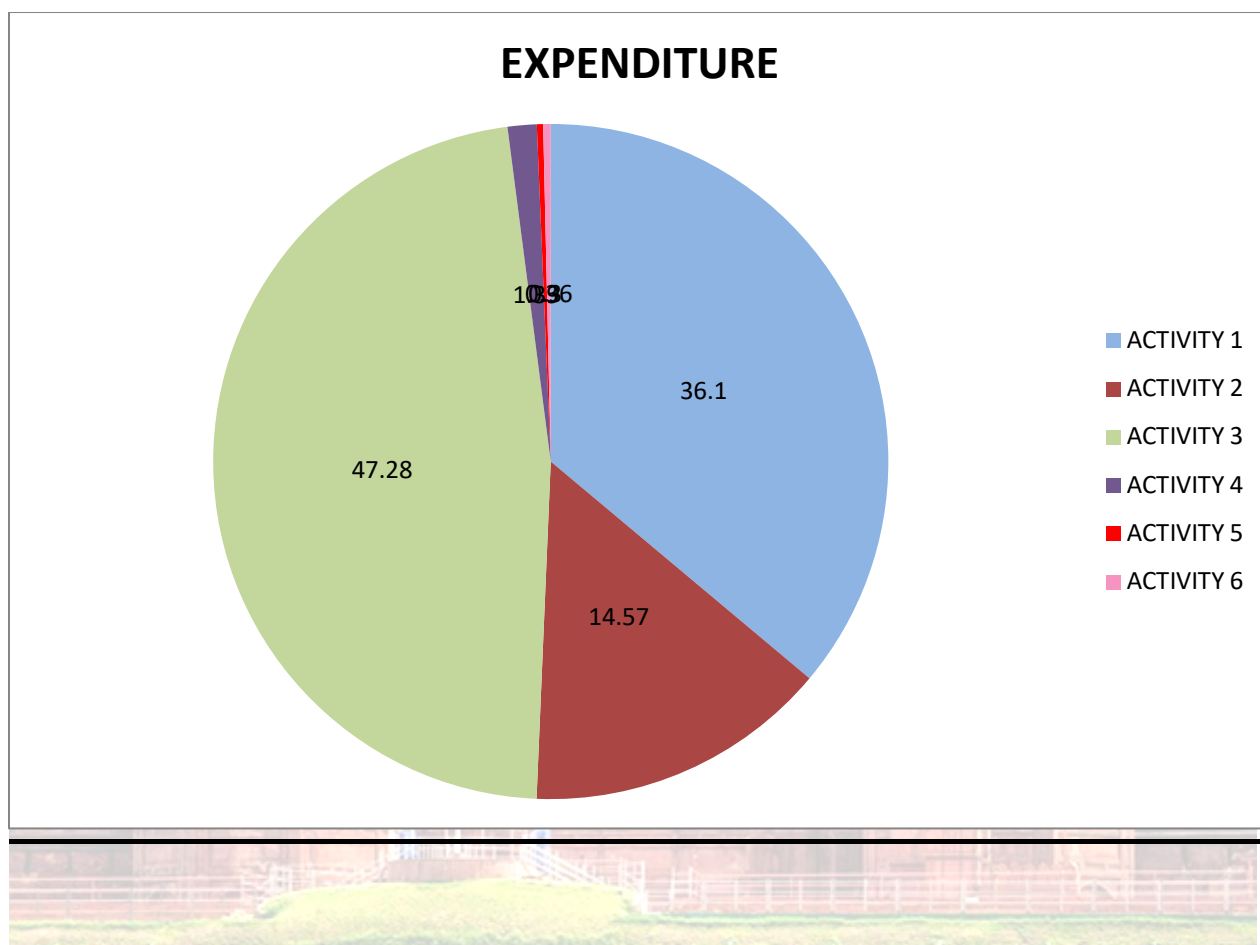


Activity 6

- For Administrative Expenses
- Fund used INR 4,70,241/-



Summary of Expenditure Incurred



Impact of CSR Activities

1. Employment generation

- a. The festivals, experiences and maintenance operations have created employment opportunities for skilled, semi-skilled and unskilled workers numbering over 500. The number of permanent workers will increase once all the operations have been fully launched. The employment has been generated for various types of people:

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- i. Production crew
 - ii. Technicians
 - iii. Chefs
 - iv. Guides
 - v. Waiters
 - vi. Guards
 - vii. Craftsmen
 - viii. Cleaning staff
 - ix. Labourers
 - x. Others

- b. The souvenir shop will feature handicrafts and goods from all over India and will provide employment to artisans and craftsmen from various parts of India.

2. Increase in tourist traffic

- a. The launch of the Red Fort Centre, the projection mapping show and the sound & light show will lead to an increase in visitor footfall.

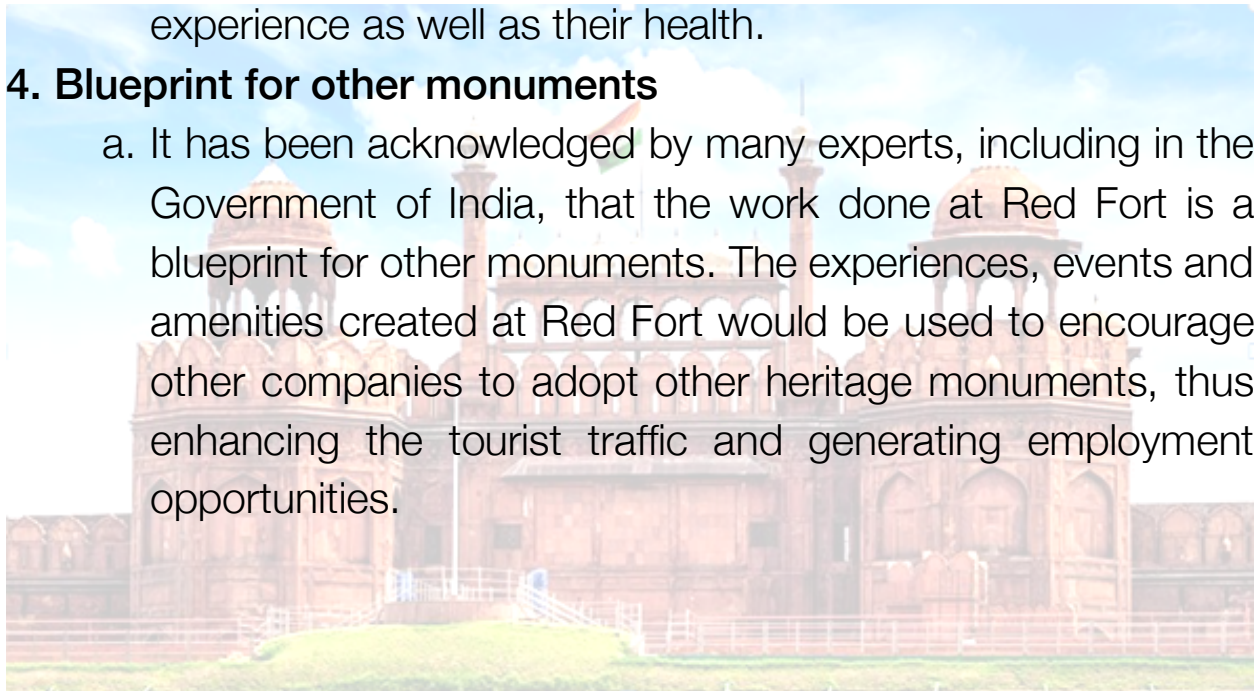
- b. Initial discussions with companies in the tourism and travel industry has confirmed that they would invite international and Indian tourists to Red Fort more often given the experiences and amenities created at Red Fort. This would have a multiplier effect.

3. Cleanliness and Hygiene

- a. The high level of cleanliness of the washrooms and the RO protected water have added to an enhanced tourist experience as well as their health.

4. Blueprint for other monuments

- a. It has been acknowledged by many experts, including in the Government of India, that the work done at Red Fort is a blueprint for other monuments. The experiences, events and amenities created at Red Fort would be used to encourage other companies to adopt other heritage monuments, thus enhancing the tourist traffic and generating employment opportunities.



Sabhyata Foundation

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This report has been prepared by Sanjay Kumar

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